

THE PROFESSIONAL DEVELOPMENT GROUP

A High Performing Team Consultant and coach, Shawn Kent Hayashi is the best-selling author of *Conversations that Get Results & Inspire Collaboration*, *Conversations for Creating Star Performers*, and *Conversations for Change*®. She is the founder and CEO of The Professional Development Group LLC and Executive-in-Residence for the Lehigh University MBA Program.

As a global expert in developing collaboration, star performers, and high-performing teams, Shawn facilitates growth in leadership ability, emotional intelligence, and communication skills—the tools needed to create strong relationships, high-performing teams, and effective presentations. She guides leaders to achieve positive, lasting changes in behavior—for themselves, their people, and their teams.

Shawn is a dynamic speaker with deep experience working in entrepreneurial companies, Fortune 500, and associations around the globe. Her keynotes, customized presentations, and workshops provide practical strategies and real world solutions that are highly relevant in business today.

Shawn has been featured in *The New York Times*, *Forbes*, and *Fast Company*. Her TEDx talk on *The Future of Talent@Work* forecasts coming changes to the workplace, the growing need for collaboration, and the power of engagement.

Qualifications & Education

- Frequent speaker at conferences and for Fortune 500 companies
- M.S., Organization Dynamics, University of Pennsylvania
- B.A. English, Susquehanna University
- Attended Crosby Quality College: Master Trainer in Quality Practices
- Author of 7 books: *How to Improve Your Emotional Intelligence at Work & in Relationships*, the best-selling *Conversations* trilogy (McGraw Hill), *Mastering Your Influence*, *The Influence Journey*, and *Power Presentations: How to Connect with Your Audience and Sell Your Ideas* (John Wiley & Sons)
- Certified DISC Professional Behavioral Analyst (CPBA)
- Certified Professional Values Analyst (CPVA)
- Certified in TriMetrix™ Assessment Instrument (CPTA)
- Certified Emotional Intelligence Coach

Experience

Shawn brings over 20 years of people development expertise, as well as deep experience in one-on-one coaching. Her tenure with several organizations covered various roles including:

- Chief People Development Officer
- Vice President, Management & Leadership Development
- Vice President, Operations
- Human Resources Manager
- Director of Customer Support



Shawn
KENT HAYASHI

Executive Coach
Keynote Speaker
Author

Our Clients

- Aetna
- American Express
- Altitude Marketing
- Aqua America
- ASR Media
- CBS Cable
- Comcast
- Dun & Bradstreet
- eBay
- Federal Reserve Bank
- G.E. Capital
- GlaxoSmithKline
- Hewlett Packard
- IBM
- Johnson & Johnson
- Merck & Co., Inc.
- Microsoft
- Pearson
- PA Bankers Association
- PhotoMedex
- QVC
- Sanofi Aventis
- TD Bank
- Victaulic